



THE PRESERVATION PULSE

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From NPF's Executive Director Dr. Figanbaum

As we continue to celebrate and preserve Nevada's heritage, it is encouraging to see meaningful investment in communities like **Dayton**—where infrastructure improvements are enhancing daily life while supporting the long-term vitality of one of our state's earliest historic

towns. From rural Main Street efforts to the evolving story of places like the **Boulevard Mall**, this work reminds us that preservation and progress can go hand in hand, strengthening communities while honoring the past.

At the same time, progress and preservation don't always move at the same pace. The recent demolition of the historic **Fremont East motels** in Las Vegas is a difficult reminder of

that reality—what could have been “pretty cool” and full of “history and charm” was ultimately lost after years of deterioration. While it's sad, it underscores that saving places takes time, resources, and collective action, and reinforces why continued community investment—like we're seeing in Dayton—matters now more than ever.

PRESERVATION SPOTLIGHT

Reinvesting in Dayton's Historic Core

In Dayton, a new state-funded project will bring long-awaited improvements to the town's streets, marking a significant investment in one of Nevada's earliest communities. As one of 27 active Nevada Main Street communities, the program—aligned with Main Street America and supported by Travel Nevada and the Governor's Office of Economic Development—promotes historic preservation, economic vitality, and quality of life. Other rural communities include Gardnerville, Tonopah, Virginia City and Goldfield.

Located just outside Carson City, Dayton has deep historic roots, and this latest effort focuses on upgrading the infrastructure that supports both residents and visitors moving through its core.

The project includes roadway resurfacing, improved drainage



systems and enhanced pedestrian access, all designed to address aging infrastructure and improve safety. These updates will focus on key corridors throughout Dayton, where wear over time has made daily travel more difficult and, in some areas, less accessible.

In addition to functional upgrades, the project will introduce streetscape improvements intended to create a more cohesive and navigable environment.

Sidewalk enhancements and better-defined pedestrian pathways will help connect different parts of the town, making it easier for people to experience Dayton's historic areas on foot.

Funded through state support, the project reflects a broader effort to invest in rural and historic communities across Nevada. For Dayton, it represents not only an infrastructure upgrade, but a step toward improving quality of life while supporting continued growth.

Construction is expected to roll out in phases, with work focused on minimizing disruption while delivering needed improvements to the town's most heavily used streets.

Read more about the project in the [*Nevada Appeal*](#). Written by Nicole Cormier

Photo: Union Hotel In Dayton, NV

HERITAGE HIGHLIGHTS: NPF'S PAST PROJECTS & RESEARCH



Gaining popularity across the United States in the 1950s, shopping malls transformed how Americans experienced retail and community life. The **Boulevard Mall**, located at 3528 South Maryland Parkway, stands as a midcentury modern landmark and a key example of Las Vegas's architectural and cultural evolution. First envisioned in 1963 by developer Irwin Molasky and opened on March 6, 1968, the mall introduced a climate-controlled, pedestrian-oriented shopping experience anchored by major retailers including Sears, The Broadway, JCPenney, and Woolworth.

Designed by architects Robert R. Weber, Charles Luckman, and John Graham Jr., the mall blended

modern design with elements inspired by European village planning, creating a cohesive retail environment. Its development was closely tied to Paradise Palms, reflecting a new suburban vision for Las Vegas.

Over time, the Boulevard has adapted through cycles of change, and today its revitalization—featuring El Mercado and the Filipino Cultural Corridor—demonstrates its continued relevance. Its story is a powerful example of adaptive reuse.

During Home + History Las Vegas, join us for a walking tour of the Boulevard Mall to explore its layered history and discover how preservation and community continue to shape its future.

“Mall Walk Through the Eras” tickets [here](#).

SPONSOR SPOTLIGHT

Jennifer Minucci has spent more than two decades serving the Southern Nevada community through real estate, leadership, and civic engagement. A licensed REALTOR® with Berkshire Hathaway, she began her career in property management and has steadily advanced through dedication to her clients. Her passion extends beyond real estate into community service. Jennifer serves on the Executive Board of the Nevada Preservation Foundation, where she advocates for historic homes and celebrates Nevada's architectural heritage. She currently serves as President-Elect of the Women's Council of REALTORS® Las Vegas and Nevada State Vice Chair of Professional Standards.

The Minucci Group is honored to support the Nevada Preservation Foundation as a Gold Sponsor of the Vintage Vegas Home Tour. To celebrate the beauty and history of Las Vegas, they share one of their favorite cocktails—the **Preservation Libation**. Shake two ounces of gin, half an ounce of fresh lemon juice, half an ounce of raspberry syrup, and one egg white. Dry shake, add ice, shake again, and strain into a chilled coupe glass. Garnish with three raspberries. Cheers to Home + History Week! For your real estate needs, contact **The Minucci Group** at 702-927-8866 and live where style is never out of fashion.



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UPCOMING PROGRAMMING

Hidden Paradise Bike Tour

Saturday, April 18
8:30am \$45

Roll into the 1970s by joining us on a bike tour of Paradise Crest. This custom-home neighborhood on the east side, built by the Collins Brothers, is best known for the "Hammargren Home of Nevada History," where former resident and Lieutenant Governor Lonnie Hammargren assembled an eclectic collection of Las Vegas and world treasures.

But that's just the beginning. As we explore the neighborhood, you'll discover striking midcentury architecture, lush landscaping, spacious lots, and the fascinating stories of residents past and present guaranteed to make you want to move right in.

Get tickets [here](#).



Home + History Las Vegas is almost here—**April 15–19**—and events are already selling out fast! 🏠🌳

We've added a second **Historic Henderson Bus Tour** on Saturday, April 18, so grab your seat before it's gone! 🚌✨

Thanks to **Henderson Historical Social** for your partnership.

Tickets at nevadapreservation.org

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